



MOLSON INDY MONTRÉAL

August 23, 24 , 25, 2002 – Circuit Gilles-Villeneuve - Montréal

REQUEST FOR MEDIA ACCREDITATION

- Please complete and return the attached form to apply for media accreditation for the Molson Indy Montréal – August 23, 24, 25 at Circuit Gilles-Villeneuve in Montréal.
- This form must be signed by the sports editor, news director or assignment editor of your organization.
- Please indicate whether the accredited individual is a reporter, photographer or cameraperson - to ensure that the correct credential and access is issued.
- Please fill in the attached form as soon as possible and return by mail or fax no later than July 24, 2002 to:

Diane Jeannotte
Media Accreditation Officer
Torchia Communications
2015 Peel St. – Suite 500
Montreal (Quebec)
Canada H3A 1T8

Tel.: (514) 842-1234
Fax: (514) 288-3479
E-mail: djeannotte@torchiacom.com

- This Request for Media Accreditation is available on our Web site at www.torchiacom.com/media/indy
- If your application is approved, a confirmation letter will be made mailed, faxed or e-mailed to you. Please ensure to fill-in the e-mail, phone and fax fields of the enclosed form. Your confirmation letter will be exchanged for a permanent credential at the Credential Office.
- Each accredited individual will be required to pick-up their credential in person at the Molson Indy Montréal Credential Office located at the Delta “Centre-Ville” Hotel, 777 University St. in Montreal. The Credential Office will be in operation the week prior to the event. Office hours will be listed in your credential confirmation letter.
- Photo ID is required for credential pick-up

- If you require a dedicated phone line for your coverage of the Molson Indy Montreal (i.e. live broadcast from site, phone/modem lines, ISDN line, etc.), please fill in the attached form from Bell and return it to Patricia Fartaish at Bell (see attached for details).

Molson Indy Montréal Contacts:

Paul Vaillancourt III
Press Officer
Tel. : (514) 842-1234
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E-mail: djeannotte@torchiacom.com

Media Affiliation:	
Assignment Editor / Director:	
Address:	
City:	Province / State:
Postal/Zip Code:	Country:
Phone:	Fax:
e-mail:	
Please check the categories that apply to your organization:	
• Daily Newspaper •	• Television
• Weekly Newspaper •	• Radio
• Magazine •	• Wire Service
• Motorsport Publication •	• Internet
• Other (specify): •	
Credentials will be required for the following individuals:	
Name:	Title:
Name:	Title:
Name:	Title:
Name:	Title:
Name:	Title:
Name:	Title:
Name:	Title:

If additional space is required, please attach on company letterhead.

PLEASE PROVIDE THE FOLLOWING BACKGROUND INFORMATION ON YOUR ORGANIZATION:

PRINT JOURNALISTS / PHOTOGRAPHERS

Total circulation of your media outlet:

For magazine publications - is your reach national or regional?

If regional, list your reach area:

When will Molson Indy coverage be featured?

TELEVISION

What network or broadcasting group are you affiliated with?

What type of CART coverage do you provide (weekly show, highlights, etc.) And how often?

RADIO

What is the reach (please list major metros if applicable) of your station?

What type of CART coverage do you provide (weekly shows, highlights, etc.) and how often?

INTERNET SITES

What is your site address?

What are your traffic figures (preferably audited)?

Who is your source for reporting traffic figures?

What ISP/company hosts the site?

AU PLAISIR DE VOUS REVOIR À MONTRÉAL!



**WE LOOK FORWARD TO SEEING YOU
AT THE MOLSON INDY MONTRÉAL**



