

**Communications
+ Public Relations
Foundation**

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**TORCHIA SCHOLARSHIP
in
Public Relations/Communications**

Description

The Scholarship will be awarded to a student who has chosen to study public relations/communications in one of Canada's two official languages that is not his/her first language or mother tongue. The student will be entering his/her second year of study in a Canadian university degree program or multi-year diploma program in public relations/communications that meets recognized standards of education.

The scholarship is valued at \$1,500 and is for one year only.

Applications will be sent to the Communications and Public Relations Foundation, Suite 1515, 73 Widdicombe Hill Blvd, Toronto, Ontario, M9R 4B3. A jury chair and three bilingual public relations professionals and/or educators will review submissions and determine a successful candidate. The jury may require a telephone interview.

Deadline is April 30th each year with the winner notified on or before September 15th each year.

The Scholarship

The Scholarship is awarded annually to the student who best exemplifies the spirit and practice of bilingualism in the Canadian communications and public relations profession. Inspired by the career of Armand Torchia, who co-founded The Houston Group with Stan Houston, and Torchia Communications with his son Jean-Claude, the Scholarship adheres to the values espoused by Torchia Communications in providing quality services in both of Canada's official languages.

Application

Name _____

Address _____

Phone _____ Email: _____

University _____

Program _____

Student # _____

University
Program
Chair _____

Phone _____

Criteria

- ? Enrolled in public relations/communications degree program at a Canadian university or multi-year diploma program at a community college
- ? Completed year one satisfactorily
- ? Studying in one of Canada's two official languages that is not his/her mother tongue.
- ? Demonstration of overall comprehension of communications, its theoretical and practical elements, values and principles.
- ? Ability to interact in both English and French
- ? Demonstration of high ethical standards
- ? Commitment to a career in public relations/communications

Requirements

- ? Attach a copy of your curriculum vitae.
- ? Attach a letter from your university that attests to your status and how you meet the scholarship criteria.
- ? Attach a two-page submission in your language of study addressing your understanding of why culture and language will be important to your career planning.

Student signature

Signature of applicant

Date